

PREPARE TO DOMINATE YOUR INDUSTRY

Put your business on the road to growth



Scaling Up Business Growth Workshop > Take your leadership team and your business higher

Wednesday, November 11, 2015
The Hotel At Kirkwood Center
7725 Kirkwood Blvd. SW
Cedar Rapids, IA 52404

Scaling Up is very applicable, even if you have a small, but fast growing company. This year we will be growing from 1 to 6 countries with about 25 staff which would not have happened without your book. It's like Hogwarts school for entrepreneurs (which makes Verne professor Dumbledore!). The thing I like most about it is that it helps the 'geek' generation learn about strategy and execution quickly and clearly. Scaling Up has been an indispensable help for us, thanks a lot for that.



GERBEN NIJMEIJER
CEO, Wazzup

Scaling Up Business Growth Workshop

Discover how to Scale Up your business with the **Rockefeller Habits™ 2.0**.

The world-renowned **Scaling Up Business Growth Workshop** has empowered more than 20,000 executives and their leadership teams with proven tools and strategies to scale up smarter:

ALIGN

Get faster results with less effort by developing organizational clarity and accountability.

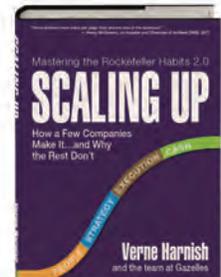
ACCELERATE

Develop a strategic advantage over your competitors and position your brand as a market leader.

ADVANCE

See your company's reputation and revenues soar as employees fulfill 100% of all promises.

All workshop participants will receive a FREE copy of **Scaling Up**



Register now to design your roadmap for business growth
<http://scalingupcedarrapids.eventbrite.com>

Bust through the barriers to scaling up

Accelerate profitable growth for your business using the Rockefeller Habits™ 2.0

Every business leader faces four critical decisions. Make the most of yours.

Empower your leadership team to:

Attract and keep the right PEOPLE

- Become a magnet for A Players who are dedicated to your goals
- Increase accountability and results

Create a truly differentiated STRATEGY

- Clarify your core values
- Discover your SWOTs and trends
- Determine your 3-5 year key strategies to catapult growth

Drive flawless EXECUTION

- Learn and apply the Rockefeller Habits™ 2.0
- Create a culture of accountability
- Fine-tune processes to run without drama

Have plenty of CASH to weather the storms

- Accelerate cash flow to fuel your evolution
- Improve your sales cycle and make sure you are never short on cash

Presented by

DOUGLAS WICK

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Doug Wick is a certified Gazelles Coach, 16 years of coaching experience, including 9 years as a Senior E-Myth Consultant. Doug coaches his clients on how to develop Strategic Discipline. Strategic Discipline provides a cadence of accountability aligning an organization from top to bottom to consistently achieve its quarterly and annual priorities. Doug works with midsize business owner/CEO with a ravenous appetite to improve their leadership skills and business results. Positioning Systems unrelenting personal commitment and dynamic best practice tools enhance management proficiency to produce measurable performance.



POSITIONING SYSTEMS BRAND PROMISE — Strategic Discipline

- #1 Priority: Determine your #1 Priority and achieve measurable progress in 90 days to accomplish it, subsequently repeat this every 90 days.
- #2 Meetings: Establish an effective meeting rhythm pattern to compound the value of your priorities and metrics. Your business pulses faster, builds momentum to increase measurable revenue and profits.
- #3 Metrics: Develop measurable Key Performance Indicators. Company and executive team members develop reporting dashboards to increase accountability, following Pearson's Law for dramatic performance improvement.

Doug recently used the Rockefeller Habits and Strategic Discipline principles to beat his terminal diagnosis of Acute Myeloid Leukemia.

REGISTER TODAY

<http://scalingupcedarrapids.eventbrite.com>

When & Where

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The Hotel At Kirkwood Center
7725 Kirkwood Blvd. SW
Cedar Rapids, IA 52404

Bring your LEADERSHIP TEAMS!

Your Investment

\$395 > 5+ Attendees/per person

\$495 > 3-4 Attendees/per person

\$595 > 1-2 Attendees/per person

Your Time

Doors open 7:45 a.m. Workshop from 8:00 a.m. to 5:00 p.m. Breakfast and lunch provided.

Workshop Questions

For details, contact **Douglas Wick**
319.393.2565
dwick@positioningsystems.com

For additional Scaling Up Workshop dates, visit:
http://gazelles.com/mrh_workshops.html

May be eligible for Continuing Education credits depending on individual professions.

"We've been working with Doug for three years and it's no coincidence that our bottom line has been enhanced over those three years. Hundreds of thousands of dollars, each year a record year on top of that, and for three straight years we have been a Miller-Coors President's award winner. Going to this workshop, it's extremely important. You need to take a couple steps back from time to time to look at how you are going to go forward."

MIKE SCHULTE

Vice President Sales & Marketing, Fleck Sales



Best Education. Best Tools. Best Community.
GI Coaches.com