

ALIGN your team for profitable GROWTH in 2012!

MASTERING the ROCKEFELLER HABITS

Four Decisions™ Executive Workshop

Wednesday, November 9

The Hotel at Kirkwood Center
7725 Kirkwood Boulevard, Cedar Rapids, IA

REGISTER AT:
<http://MRHworkshopCedarRapids.eventbrite.com>

For CEOs and their Leadership Teams

Join the exceptional company of more than 20,000 executives who have attended this workshop and experienced results.

Spend a day with a senior certified coach and you will GAIN:

1. An overview of the Four Decisions™ (People, Strategy, Execution, Cash) you must get right to grow.
2. A considerable start on your 2012 One-Page Strategic Plan™, to focus and align your team.
3. The Rockefeller Habits checklist to strengthen your ability to execute and accelerate your growth.
4. An aligned, accountable and enthusiastic leadership team, ready to hit the ground running in 2012.

"Daily Huddles are by far the best thing we've learned. Lots of our operations decisions have been made through the use of the daily huddle process. Having four daily huddles each day is a pain, yet it's the most productive and best thing that's happened to me as a manager."

*Burges Kerawalla, Operations Manager
Autopia Car Wash, Fremont, CA*

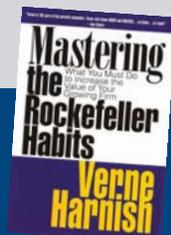
"Two immediate takeaways from the workshop; our daily huddles or [11:21's as we call them.] vastly improved communication. Accountability increased, we see the horizon much clearer, making us proactive. We make much better decisions. Metrics have increased performance in the field 15% or more. Pearson's Law is true. When performance is measured performance improves. When performance is measured and reported back performance improves dramatically. We'll be back!"

*Roger Vorhies
Schaus-Vorhies Construction, Fairfield, IA*

"I would not have been in a position to sell Ideal this past November without your help and the influence of the Rockefeller Habits tools. If I can help you in any way with people considering Gazelles/Rockefeller Habits & Positioning Systems workshops or coaching feel free to pass on my name. My home number is 319-484-2232 and my cell is 319-360-2526. The Rockefeller Habits Strategic Discipline had a dramatic impact on our business and helped us turn the corner and grow significantly!"

*Dennis Haefner, President
Ideal Computer Systems, Cedar Rapids, IA*

All participants will receive a **FREE** copy of Mastering the Rockefeller Habits!



Presented by

Gazelles
INTERNATIONAL COACHES

Learn how to accelerate profitable growth using the Rockefeller Habits.

You will learn these principles for growth and build the following areas of your One-Page Strategic Plan™ for 2012:

1. CORE VALUES & PURPOSE

Enliven your identity and energize your employees

2. IDEAL CUSTOMER & BRAND PROMISE

Develop clarity on your "who" and on your unique, targeted and measurable differentiator

3. GROWTH TARGETS & ONE-YEAR PLAN

Set your strategic targets for the next 3-5 years and your measurable, one-year goals and priorities for 2012

4. PRIORITIES & METRICS

Make your most critical short-term decisions for your 13-week race by setting quarterly and personal priorities and metrics

5. COMMUNICATION RHYTHMS

Develop practical and efficient regular meeting rhythms to keep meetings short and effective

6. TOP TALENT

Learn to identify, hire and retain A performers who will accelerate your growth

7. CLARITY & ACCOUNTABILITY

Ensure everyone in your company is clear on accountabilities and has a roadmap for growth

Four Decisions™

The Four Decisions™ refer to the critical decisions that growth companies must get right to maximize their revenue, profit and time. These four decisions involve the areas of People, Strategy, Execution and Cash. This workshop will teach you tools for making the right decisions in each of these areas.



PEOPLE



STRATEGY



EXECUTION



CASH

About the Presenters



DOUGLAS A. WICK

Growth demands Strategic Discipline. Since 1998 **Doug Wick** has been coaching small to midsized businesses. Doug owns and operates both **American Business Dynamics** and **Positioning Systems**. He has successfully coached over 300 owners and businesses,

helping them to achieve success in growing, systemizing and preparing their business for sale/transition. He is a fully certified Gazelles Coach, and a former certified E-Myth Coach having completed E-Myth certification training in 2001. A former sales manager, general manager and radio station owner, Doug is particularly adept in leadership, management, system development, marketing, and sales training disciplines. Positioning Systems use only world-class coaching models, guarantees measurable results, promising increased cash flow, profit, company valuation and time to clients who follow the strategic discipline principles.



MONTE WYATT

As one of the top coaches in ActionCOACH Business Coaching, Monte Wyatt brings over nineteen years of remarkable leadership, personal and business development experience to executives and business owners. In addition to coaching executives and

business owners one-one-one, he conducts public and private workshops and seminars. He is an inspirational key note speaker, a results oriented business coach and a trainer and coach for other business coaches around the world. Monte's goal is to help business owners and executives reach their full potential with clarity.

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YOUR INVESTMENT

\$795 per person

Business Attendee

\$645 per person

Business Attendee (3 or more from a company)

YPO, EO or Qualified CEO Roundtable Group (1 or 2 from a company)

\$595 per person

YPO, EO or Qualified CEO Roundtable Group

(3 or more from a company)

\$495 per person

Social Sector, MRH Workshop Alumni CEO/President

YOUR TIME

Doors open at 8:00 a.m. Workshop begins at

8:30 a.m. sharp and finishes at 5:15 p.m.

Breakfast & Lunch Provided

For details, contact Douglas Wick at dwick@positioningsystems.com or 319.393.2565

For other dates: Visit www.Gazelles.com